

Pfizer Middle East Headquarters, Media City Dubai

THE PROJECT



The brand new, 7 floor office building required a careful design and installation of the structured cabling system and an increased capacity Data Centre to service the business needs and be ready for future expansion.

ISG Middle East – Global fit-out construction and management service provider selected FOSS LLC in conjunction with EC Harris Built Asset Consultancy to carry out the design and installation of Pfizer’s New HQ network infrastructure including design and installation of a state-of-the-art Data Centre.

THE SOLUTION

The turnkey solution covered an office area of 6000 sq. ft. with training centre facilities and capacity for over 500 employees. The size of the building required the installation of in excess of 1000 Category 6A UTP outlets and OM4 multimode 10Gb fibre backbone. The structured cabling solution (supported by 20 year manufacturer’s guarantee) included 10G plus Tool Free Jacks, Singlemode optical cables and accessories to support the building backbone and interconnect into the Pfizer international MPLS network and local telecommunications service provider.

The Data Centre solution comprised a highly resilient network cabling infrastructure designed to be compliant with Tier II, which introduces redundant components into the various infrastructures for higher projected uptime compared to a Tier I compliant design. A total number of 10 cabinets have been installed in the Data Centre and included inter-cabinet optical cabling to support network and server connectivity and reconfiguration.

THE RESULT

November 24, 2010 Dubai Media City – Pharmaceutical giant Pfizer opens new office doors to its employees. The building will improve its image as the premier employer in the local pharmaceutical sector. All things considered, with a headquarters like this, Pfizer employees in Dubai, UAE should have no trouble feeling at home. The time efficient installation allowed Pfizer employees to relocate to new offices backed up by a reliable structured cabling system and a large capacity Data Centre in place.

OVERVIEW

Dubai Media City (DMC) – the new home of Pfizer Incorporated HQ in the Middle East, strategically located in Dubai at the crossroads of the Middle East, Africa and South Asia, – creates a world-class environment for every kind of business. In this open and flexible environment, the company can operate with collective synergy and individual freedom. The New Pfizer Middle East HQ building forms part of a modern urban block of offices. Outside, an illuminated blue glass logo acts as the building’s key visual marker. It’s deliberately simple, glazed facade reflects the company’s quest for transparency.

REQUIREMENTS

- High performance standards compliant network infrastructure.
- Migration of three offices into one.
- High quality installation to Pfizer international standards.

SOLUTION

- Project management and liaison with both local and international telecommunication operators.
- Cat 6A structured cabling solution.
- Standards compliant Tier 2 Data Centre.
- 10Gb Fibre Optic Backbone

BENEFITS

- Project delivery on time and to budget.
- Successful migration of three offices into one